

2021

Osher Lifelong Learning Institute
at George Mason University

OLLI MASON ANNUAL BUSINESS MEETING

PAUL HOWARD, PRESIDENT, OLLI

JENNIFER DISANO, EXECUTIVE DIRECTOR, OLLI

Current OLLI Membership

1046

Traditional Annual Members: **954**

Promotional Annual Members: **80**

Introductory Members: **12**

Total Members 2020: **1073**

2020-'21 Accomplishments



- ▶ COVID-19 response
 - ▶ Shifted entire program and staffing to virtual platform
 - ▶ Continued recruitment of volunteer teachers
 - ▶ Provided tools and training to volunteers and staff
 - ▶ Maintained robust virtual program offerings
- ▶ Continued committee activities and action items
 - ▶ Development
 - ▶ Outreach
 - ▶ 30th Anniversary
 - ▶ Website
 - ▶ Governance
 - ▶ Member services
- ▶ Partnerships
 - ▶ Alumni and Provost Office
 - ▶ AARP

2021-2022 Goals

- ▶ Facilities
 - ▶ Complete facilities improvements to Tallwood
 - ▶ Outfit classrooms for post-pandemic operations
- ▶ Donations and Sponsors
 - ▶ Focus on large gifts and legacy planning to support OLLI programing and future needs
 - ▶ Establish levels of corporate giving and pursue development opportunities to include sponsorships
- ▶ Income
 - ▶ Buoy membership further with member recruitment and marketing strategies to sustain and grow the organization
 - ▶ Explore partnership opportunities to expand membership
 - ▶ Pursue grant and foundation opportunities