

# OLLI Mason

# Post Pandemic

2022 OLLI Town Hall

Jennifer L. Disano

Executive Director

# Membership

Membership Update/BOD Report					
As of October 14, 2022					
	2015	2021	2022	Difference 2022 vs 2015	Difference 2022 vs 2021
<b>Membership Types Purchased</b>					
Annual Memberships - Full Price: Winter, Spring, Summer & Fall (not final)	1179	817	786	-393	-31
Annual Memberships - Promo: Winter, Spring, Summer & Fall (not final)	0	186	185	185	-1
<b>Total Annual Memberships Purchased</b>	<b>1179</b>	<b>1003</b>	<b>971</b>	<b>-208</b>	<b>-32</b>
Introductory Memberships: Winter, Spring, Summer & Fall (not final)	138	49	44	-94	-5
<b>Total Memberships purchased</b>	<b>1317</b>	<b>1052</b>	<b>1015</b>	<b>-302</b>	<b>-37</b>
<b><u>Current Active Memberships</u></b>					
Annual memberships: Winter through Fall	1179	1003	971	-208	-32
Intro Memberships: Fall	65	18	20	-45	2
Lifetime memberships	6	5	5	-1	0
<b>Total Active Memberships (Annual, Intro &amp; Lifetime)</b>	<b>1250</b>	<b>1026</b>	<b>996</b>	<b>-254</b>	<b>-30</b>

# The OLLI Program

- Program Committees
- Teachers
- Courses
- Socials/Trips
- Modes of Delivery
  - Zoom
  - In Person
  - Hybrid
  - Recorded

# OLLI Moving Forward

- Outreach Efforts
- Membership Experience
- Financial Forecast
- Development
- Volunteerism
- Collaborations and Partnerships